

SECOND INTERNATIONAL  
**CORPORATE SOCIAL RESPONSIBILITY 2009** CONFERENCE

RESPONSIBLE RECOVERY  
 from the GLOBAL CRISIS

3-7 AUGUST  
 KUALA LUMPUR  
 MALAYSIA

Renaissance Hotel | Kuala Lumpur



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Following the success of last year's International CSR conference, OWW Consulting, a leader in CSR in Asia and the Middle East, brings one of the largest CSR conferences in South East Asia to Kuala Lumpur with the theme **"Responsible Recovery from the Global Crisis."**

With more than 400 delegates expected from Europe, USA, Middle East and Asia, the Conference and Workshops will provide an international, multi-stakeholder platform for dialogue and exchange of ideas from thought leaders around the world.

We aim to enhance the momentum of the CSR agenda and provide a one-stop shop within one of the biggest gatherings of Corporate Responsibility and Responsible Investment professionals this year.

With more than 40 international and local speakers, the Conference will cover a huge range of exciting and relevant topics over five days of expert presentations and specialist workshops.

## Day Plan CSR Conference 3rd - 7th August 2009

### DAY 1: MONDAY 3RD AUGUST 2009: PRE-CONFERENCE WORKSHOPS

- 9:00 – 9:30 am Building a "Blue Chip" Community Based Organisation (CBO Key Note)
- 9:30 – 10:30 am How can companies work with CBOs in Crisis Response?
- 10:30 – 11:30 am How can companies build long term social programmes?
- 12:00 – 1:00 pm How to build sustainable environmental programmes

### DAY 2: TUESDAY 4TH AUGUST 2009: 1ST DAY OF CONFERENCE

- 9:00 – 9:30 am Responsible Investment: Will RI lead us out of recession?
- 9:30 – 10:15 am Ratings and Indexes
- 10:15 – 11:00 am Returns & Recovery
- 11:30- 12:15 pm Building Funds
- 12:15 – 1:00 pm Faith Based Funds
- 2:00 – 2:45 pm Corporate Governance
- 2:45 – 3:30 pm Institutional or Private Investors: Who will lead the way?
- 4:00 – 4:45 pm Environmental Investments

### DAY 3: WEDNESDAY 5TH AUGUST 2009: 2ND DAY OF CONFERENCE

- 9:00 – 9:30 am Will CSR Help to Solve the Global Economic Crisis – (Key Note Speaker)
- 10:15 – 11:00 am Will the environment suffer from the global downturn?
- 11:30- 12:15 pm How do good CSR ratings impact your company?
- 12:15 – 1:00 pm Good Work place practices and the supply chain
- 2:00 – 2:45 pm CSR and Corporate Reputation
- 2:45 – 3.30 pm Employee Volunteering and CSR
- 4:00 – 4:45 pm Reputation Risk and Reporting – GRI
- 4:45 – 5:15pm Wrapping up Session

### DAY 4: THURSDAY 6TH AUGUST 2009: POST-CONFERENCE WORKSHOPS

- 9:00 -1:00 pm GRI Reporting Workshop: Global Reporting Initiative, Amsterdam
- 2:00 – 5:30 pm Supply Chain Auditing: Fair Labor Association, Washington, DC

### DAY 5: FRIDAY 7TH AUGUST 2009: POST-CONFERENCE WORKSHOPS

- 9:00 – 1:00 pm ISO2600 Malaysia Mirror Group Workshop, Standards Malaysia
- 2:00 – 5:30 pm Managing Sustainability: OWW Consulting & SAS®Institute, Malaysia

**Stefan Stern, Financial Times**



Stefan Stern writes a weekly column on management for the Business Life section in the Financial Times, appearing on Tuesdays.

He has been writing about business, finance and management for the past 17 years. He has won awards for his work from the Work Foundation and the Management Consultancies Association.

Born in South London in 1967, Stefan studied French and German at Oriol College, Oxford. He is married with two daughters.

**Matthew Spacie, MBE, CEO and Founder, Magic Bus, India**



Matthew is a UK citizen with residency status in India and lives with his wife Ashima in Mumbai. He first came to India in 1986 where he worked as a volunteer with The Sisters of Charity in Calcutta. Following his graduation and a number of management positions in the UK, he was posted to India ten years later working as the Chief Operating Officer for Cox & Kings, then India's largest travel company.

In February 1999, Matthew initiated Magic Bus, working with children from the Akanksha Foundation. Having played international rugby for India, he used this as his platform to start the sports programme for Magic Bus. He resigned from his job in 2001 and now works full-time for Magic Bus. In July 2002, Matthew was awarded an Ashoka Fellowship and in 2007 he was awarded an MBE for services to children in the Commonwealth. He is also a founding partner of Cleartrip, India's 4th largest online travel portal. Matthew was previously Chairman of the Magic Bus board and from 2008 has taken on the role of CEO.

**Datuk K.M. Loi – Director General, Transparency International Malaysia**



KM Loi has been a member of Transparency International Malaysia since 2000 and represented Transparency International as an Expert to ISO/TMB/WG Social Responsibility.

He is a qualified mechanical engineer with a post-graduate management degree and ten years of hands-on working technical experience in the manufacturing environment covering food & beverages, chemical process, medical devices, rubber and plastic, metal industries, serving in the laboratory, quality assurance, manufacturing and general management functions.

KM Loi has ten years of management skill in quality consulting, training and auditing with wide exposure to various industries in the context of ISO 9001, ISO 14001, OHSAS 18001, ISO 13485 & ISO/TS 16949 certifications. He has expanded his experience and knowledge into Accountability, Business Ethics, Corporate Social Responsibility and Integrity components.

KM Loi has attended an Advanced Training program in Total Quality Management (Sweden). He has been recognized as one of the 2000 Outstanding Scientists of the 21st. Century awarded by International Biographical Centre, Cambridge, England.

**Puan Fadilah Baharin, Director General, Department of Standards Malaysia (STANDARDS, MALAYSIA)**



Pn Fadilah is Director General of the Department of Standards Malaysia (Standards Malaysia) where she is responsible for the functions of the department which relate to national and international standardization and accreditation activities. She led the Malaysian delegation to the ISO technical meetings on Social Responsibility in 2005 and 2006 and is a leading player in the ISO26000 process for Malaysia.

She has held her current position since October 2006 and has more than 21 years of experience of service in the public sector in total. From 2005 until early 2007, she was the lead negotiator for Malaysia-US Free Trade Agreement in the area of standards, technical regulations and conformity assessment procedures (ie technical barriers to trade).

From June 2000 to September 2006 (6 years) she was Director of Standards, Department of Standards Malaysia. At the national level, she was aggressive in promoting the use of Malaysian Standards to various Federal Government agencies, industry associations, professional bodies and universities. She initiated and maintains effective collaborations with NGOs including FOMCA, Malaysian Association of Standards Users, Persatuan Pengguna Islam Malaysia, Dewan Perniagaan Islam Malaysia and many more.

However, from 1 November 2001 to 31st December 2002 (1 year), she was assigned as the Director of Accreditation in DSM before going back to Standards Division again. During that 1 year period, she succeeded in getting Malaysia to be signatory member to the international forum of Asia Pacific Laboratory Accreditation Mutual Recognition Arrangement (APLAC MRA). This has led to all companies receiving accreditation from DSM being automatically recognized by many other countries who are also signatory to APLAC MRA.

From 1993 to 1999 (7 years) she was Head of the Science & Technology Indicators Unit, in the Malaysian Science and Technology Information Centre (MASTIC) under Ministry of Science, Technology & the Environment. She began her working career as a Science Officer at the Atomic Energy Licensing Board (AELB) in the formulation of regulations for nuclear safety in Malaysia between 1985-1992. Pn Fadilah holds a B.Sc in Health and Environmental Physics from University of Salford, United Kingdom.

**James Gifford, Executive Director, UNPRI**



James Gifford is Executive Director of the PRI and has been guiding the initiative since its inception in November 2003. He was also a member of the Global Reporting Initiative Working Group that developed the Environmental Sector Supplement for the finance sector. As well as leading the PRI, he is completing a PhD in the Faculty of Economics and Business at the University of Sydney on the effectiveness of shareholder engagement in improving corporate environmental, social and corporate governance performance. He has a background in IT and environmental protection. He has degrees in Commerce and Law from the University of Queensland, and a Master's of Environment Management from the University of New South Wales.

**Dr Geoffrey Williams – Managing Director, OWW Consulting**



Dr Geoffrey Williams is a founder and Managing Director of OWW Consulting in Malaysia and Singapore.

He has designed and directed numerous research projects for the UK Government (DTI), European Commission (DG-Research), the International Labour Organisation (ILO) and the European Standards Agency (CEN), among others. He has also worked with private companies and charities including PA Consulting Group, leading UK law firm Allen & Overy, and the Wellcome Trust UK. He was an economic advisor to Her Majesty's Opposition in the United Kingdom and in Malaysia he is a member of the EU Malaysia Chamber of Commerce and Industry (EUMCCI) CSR Committee.

His recent CSR consultancy work has assisted major GLCs in the construction sector, the automotive industry and the retail and leisure industries on CSR management and reporting. He has also worked with companies in the palm oil sector and the forestry industry on sustainability management.

Geoffrey has held academic positions at London Business School, Pembroke College University of Oxford and elsewhere. He has published extensively in leading academic journals worldwide. He is an Associate Member of the Centre for Business, Organisations and Society, School of Management, University of Bath, United Kingdom and was elected Fellow of the Royal Society of Arts (RSA) in 2004.

His work has been published in leading academic journals and has had direct impact in the business world. He has received coverage in the media including the Financial Times, the Wall Street Journal, Bloomberg, CNBC, the Edge (Malaysia), the Edge Personal Money Magazine, Responsible Investor, Malaysian Business, Management (Malaysia Institute of Management Magazine), the Malaysian Accountant (MICPA), the Weekend Mail, Channel News Asia and the Sun newspaper in the UK.



**Ashwani Singla, CEO, Genesis Burson Marsteller, India**

After seeing to the successful transformation of Genesis to its new Avatar Genesis Burson-Marsteller, Ashwani was invited to serve on the Asia Pacific Board of Burson-Marsteller.

He has close to twenty years of experience of which over a decade has been spent working with clients in developing their public relations programmes. His work has seen him consult across a range of diverse sectors, from IT, Telecom, FMCG, Fashion & Lifestyle, Media & Entertainment, Automobiles, Power & Gas and Financial Services amongst others. He has counselled multinationals corporations, domestic enterprises and the emerging Indian Multinational enterprises.

Ashwani is a firm believer in public relations programmes that make a difference to the business of his clients; he has initiated and led many of the best practices prevalent in the Indian industry public relations today. He often dons the professorial hat in teaching courses and conducting training programmes in public relations across the country and actively initiates dialogue on the subject of reputation in his blog Reputare.

Ashwani plays an active role in his community supporting causes dear to him. He is a trustee of the Genesis Foundation, which facilitates medical treatment for orphans and underprivileged children faced with life threatening medical challenges. He is an India Chapter board member of the International Association of Business Communicators (IABC) and also plays an active role in the Public Relations Consultants Association of India (PRCAI) and the International Communications Consultancy Organization (ICCO).

He is an honours graduate in Economics and holds a postgraduate qualification in International Business and a diploma in Hotel Management.

**Huzaifa Khorakiwala, Executive Director of Wockhardt and CEO of Wockhardt Foundation**



Mr. Huzaifa Khorakiwala is the Executive Director of Wockhardt and CEO of Wockhardt Foundation. He completed his B.Com from Mumbai University and his M.B.A. from Yale University, USA in 1996. At Wockhardt, he has been involved with Animal Health Division, Mother & Child Care division, Administrative functions & International Formulation Division.

At present his primary responsibility lies with Wockhardt Foundation. As the CEO of Wockhardt Foundation, he is involved with the strategic direction as well as implementation of 8 programmes.

**Marcel De Bruijckere, CEO, Fortis Investment Management**



Marcel de Bruijckere, Chief Executive Officer Fortis Investment Management Singapore Limited and Head of Institutional Sales South & Southeast Asia, holds a Master's degree in Business Econometrics (specialisation in Finance & Investments) from the Erasmus University Rotterdam in the Netherlands. Since July 2007, Marcel has been CEO Singapore, a role he originally combined with his role as Regional Head of Multi Asset Solutions Asia Pacific within ABN AMRO Asset Management in Hong Kong since November 2004. In addition to his CEO Singapore role and his role as Head of Institutional Clients South & Southeast Asia, Marcel retained the role of Investment Specialist Asia for Solutions with a focus on Structured Solutions until the end of 2008 and continues to be involved in a number of projects in this area in the region.

Marcel started his career as an investment professional in 1990 as Portfolio Manager in the Fixed Income Department, when he joined ABN AMRO Asset Management (AAAM) as management trainee in Investment Banking & Global Clients. In 1994, he was appointed Senior Product Developer in which role he was (co-)project manager of a number of successful introductions of Luxembourg- and Netherlands-domiciled investment funds. In 1997 Marcel became Chief Executive of AAAM (Singapore) Ltd, setting up and managing the Singapore unit, active in institutional client management, (at the time) private clients portfolio management, Asian fixed income management and management & distribution of investment funds. From '00 until '02 Marcel was responsible for institutional sales for Antonveneta ABN AMRO SGR SpA, the asset management joint venture between the Antonveneta Group and ABN AMRO in Milan. From '02-'04 Marcel worked in the Institutional Services Global department as WCS Relationship Head for ABN AMRO Asset Management working with the Wholesale Clients Unit of ABN AMRO to capitalise on asset management opportunities with their clients.

**Enrique Torres (B.Ec, M.Ed), Learning Services Director, Global Reporting Initiative**



Enrique Torres currently works for GRI as the Training Development Manager responsible for implementing and leading the GRI certified training programs plus GRI organized workshops. These trainings and workshops are provided to establish awareness around the GRI G3 Framework and also create a "common language" around the use of these guidelines. Enrique Torres has worked in training and management positions for private, governmental and non-governmental organizations over the last 15 years in a variety of cultural contexts. In his previous positions, Enrique specialized in issues around organizational restructuring and project management. Enrique speaks English, Spanish, Portuguese and Dutch.

**Sabine Doebeli, Director of Sustainable Investment – Bank Vontobel AG, Vontobel Asset Management**



Sabine Doebeli holds a Masters Degree in Environmental Sciences from the Swiss Federal Institute of Technology Zurich and started her career at Zuercher Kantonbank where she built up the Sustainability Research Team. The team provided sustainability research on shares and bonds and was responsible for several sustainable investment funds.

In 2003, she completed a Masters Degree in Marketing and Business Studies from the University of Basel. Since 2006 she has been Head of Sustainability Management at Bank Vontobel. In this position she is responsible for developing sustainable investment products as well as the coordination of sustainability issues on a group level.

After setting up Sustainability Mandates in Private Banking she moved to Asset Management in 2008 where she was responsible for the launch of several sustainability funds and now provides the sustainability research for these products and cooperates with several external research partners. She is a member of the Advisory Board for the Department of Environmental Sciences at the Swiss Federal Institute of Technology Zurich and a member of the board of the Swiss Climate Foundation.

**Ralph Dixon - Director of Environmental Investments, YTL Corp Bhd**



Ralph graduated from Warwick University in the UK with a Bsc in Management Sciences, and has a Diploma in Mandarin from the Taiwan Normal Teachers University. He has worked in investment banking and operational roles in Asia and Europe. He started out with Hoare Govett's fund management joint venture (Kwang Hwa Investment Trust) in Taiwan, and was thereafter transferred to Hoare Govett's London office. Following that, he worked in Malaysia with Hong Leong Securities and then as Country Manager for Dresdner Kleinwort Wasserstein, Taiwan. After 15 years in investment banking, he moved into an operational role as the CEO of the paper converting factories of an Australian paper packaging company, Detmold Packaging in Indonesia and South Africa, focused on implementing and achieving accreditation for HACCP, ISO, GMP, CSR and other sustainability programs. He spent one year with Hong Leong Asia in Singapore as CEO for a recycled wood packaging subsidiary, GPac Technology. Following that, he moved to YTL Corp Bhd as Director of Environmental Investments.

Ralph was born in Malaysia in 1964. He speaks fluent English and Mandarin.



**Kris Douma, Head of Responsible Investment Support & Active Ownership**

Kris Douma (1961) joined Mn Services as Head of Responsible Investment Support & Active Ownership in April 2007. Before that he worked 15 years at FNV Bondgenoten, the largest Dutch trade union. Between January 2002 and November 2006 he was a Member of Parliament for the Dutch Social Democratic Party (PvdA). Mn Services is the fiduciary manager for 15 Dutch pension funds and 2 insurance companies, with €61 AUM. The major clients of Mn Services are UN PRI signatories. At Mn Services Kris Douma works as an internal consultant for responsible investment in all asset classes and is the holder of shareholder rights in approximately 2000 companies worldwide, responsible for voting, engagement and class actions.

**Brian John Lariche, Executive Director, The Liaison Combination**



Brian started his career as a tutor of Malay language and Malaysian culture for local colleges and corporate bodies but soon moved on to his interest of community development. Fluent in Malay and English, Brian is a frequent resource person and facilitator for various national and international NGOs including the National Cancer Society (NCSM), The National Council of Social Welfare, The National Council of Women's Organizations (NCWO), UNDP and UNICEF.

He is a soft skills trainer and has trained extensively here in Malaysia and abroad. He worked as Project Adviser for the UNDP Malaysia in the area of HIV, focusing on leadership. While with the UNDP, he, together with colleagues, developed a manual on community engagement for international use. He was also a trainer/facilitator with the British Council on the Regional Young Global Community Leaders Program.

He has written, translated and adapted numerous books and brochures on socio-medical issues for local communities. He sits on a variety of local and international committees covering social issues and programs including international conferences. His focus is in the area of community development, HIV, cancer, project management and volunteer management. Brian's role within TLC is consultant, trainer, project manager, community specialist and executive director.

**Andrew Sebastian, Head of Communications, Malaysian Nature Society**



Andrew J. Sebastian is currently the Head of Communications of MNS. A Law graduate, joined the society 11 years ago after a short stint with a legal firm in Petaling Jaya. His involvement in started at an early age, having spent 18 years growing up at the Forest Research Institute Malaysia (FRIM) where his father worked for the Forestry Department.

Andrew went on to join the Society as a volunteer at the age of 14 yrs old. Today, he serves the Society in the full time capacity that involves practical and grass roots projects such as Conservation Campaigns to protect Bukit Larut, Tanjung Tuan, Bukit Gasing, Pulau Redang, Cameron Highlands and Sg. Buloh Forest Reserve. He also assists with Climate Change issues, Local Community Empowerment projects, developing fundraising, CSR and corporate partnerships as well as coordinates the media on behalf of MNS.

In term of Climate Change, Andrew, until recently, has been representing MNS on the Climate Action Network and attending the Conferences of Parties - United Nations Framework Convention on Climate Change UNFCCC for the past 5 years.

**Kee Beom Kim - Programme Manager, International Labour Organisation Jakarta**



Mr. Kee Beom Kim is the Programme Manager and Labour Economist of the Youth Employment Programme of the International Labour Office (ILO) in Jakarta, Indonesia. Previous to his current position, he was based at the ILO in Geneva, Switzerland at the Multinational Enterprises Department, promoting ILO instruments in the area of corporate social responsibility. His publications include "A multilateral contribution to corporate standards of behaviour: The ILO's Declaration on Multinational Enterprises" in Tully, S. (ed): Research Handbook on Corporate Legal Responsibility (Cheltenham, UK; Edward Elgar, 2005).

**Aykut Kazanci, Fair Labor Association**



Aykut Kazanci has extensive experience as a quality, safety and social compliance auditor. He serves as the Eastern Hemisphere Manager for the Eastern Europe, and South, Southeast and East Asia regions for the FLA. Before coming to the FLA, Kazanci was Lead Assessor for Bureau Veritas Quality Int.; Lead Auditor and Regional Coordinator for Verité; Consultant and Trainer for an ILO-EU textile sector program; Lead Auditor with ITS-Intertek Labtest in Istanbul; Safety Trainer for Cement Manufacturers Employer Union; CSR Consultant for GTZ; Lead Assessor for the JO-IN project; and Lead Assessor for BSI-British Standards Institution. Earlier in his career, he worked with the Lawyers Committee for Human Rights in projects in Turkey. He has been trained on ISO 9001, OHSAS 18001 and SA 8000 management system standards. Born in 1963, he holds a B.S. in Mechanical Engineering.

**Fatima Sulaiman, Malaysian Red Crescent**



Fatimah Sulaiman, a Barrister-At-Law of Middle Temple, has been active legal practitioner for more than 25 years in Malaysia.

She has a long history with providing pro bono works for voluntary charitable organizations namely Selangor Cheshire Home; Rumah Amal Cahaya Tengku Ampuan Rahimah, Yayasan EMKAY and Yayasan Semesta.

In the Red Cross and Red Crescent Movement, she has a deep interest in the field of International Humanitarian Law (IHL) and has had the key responsibility of implementing the dissemination and activities of IHL as Chairman of the MRCS National IHL Committee. She has also advised the liaison Ministry in setting the inter-ministerial National IHL Committee and issues relating to International Disaster Response Law and served as Judge in the Moots Competition organized by the local Universities in collaboration with ICRC.

**Other Speakers**

Bill Mills, Managing Partner, Highland Good Stewardship Management LLC

Ray Sundaram - Environmental Protection Society of Malaysia

Bakhtiar Talhah - Executive Director, Malaysia AIDS Foundation

Ariff Sultan - Dow Jones AER Company, Singapore

MR Chandran - Advisor RSPD, Malaysia

Oliver Roethig - Head of UNI Finance, UNI Global Finance

Anthea Mulakala - Country Representative of Asia, The Asia Foundation

Steve McCoy - Counterpoint

A GALA DINNER will be held at the Renaissance Hotel, Kuala Lumpur, to coincide with the 2nd International CSR Conference in August 2009. Guests will enjoy a five-star dinner and drinks, with a star-studded evening's entertainment provided by the Malaysian R&B star, Dayang Nurfaizah and other local celebrities\*.

OWW Consulting is partnering with the Malaysian AIDS Foundation to stage a memorable evening. All profits from this event will be donated to the Malaysian AIDS Foundation to support the Malaysian AIDS Council's programmes and initiatives on HIV/AIDS awareness, prevention and treatment.



**EVENT DETAILS**

Date: 4 August 2009

Time: 7:30 p.m. – 11:00 p.m.

Venue: Renaissance Hotel,

Corner of Jalan Sultan Ismail and Jalan Ampang, Kuala Lumpur,  
50450 Malaysia

Cost: RM5,000 per table of 10 / RM500 per seat

**BRONZE SPONSOR** Sponsorship of 2 tables

**SILVER SPONSOR** Sponsorship of 3 tables

**GOLD SPONSOR** Sponsorship of 4 tables

All sponsors will be given recognition in the Gala Dinner Souvenir Menu

**BOOTH SPACE** is also available.

Proceeds from table and booth sponsorship will be donated to the Malaysian AIDS Foundation.

Please contact us to discuss sponsorship options and details.

**REGISTRATION / SPONSORSHIP**

Title Mr/Mrs/Ms/Other \_\_\_\_\_ Name \_\_\_\_\_

Position \_\_\_\_\_

Company/Organisation \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Number of Guests \_\_\_\_\_

Number of Tables \_\_\_\_\_ (10 guests per table)

Please complete this form and return to the Malaysian AIDS Foundation (fax: +603-4042-6133). For enquiries, please call April Layla Joseph at +603-4045 1033 or visit the conference website at <http://www.csrconferences.com>.

\*subject to change

# HIGHLIGHTS OF THE 1st INTERNATIONAL CORPORATE SOCIAL RESPONSIBILITY CONFERENCE 2008 'Where Responsibility Meets Bottomline'

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## Speakers from 2008



John Lindon and Rob White,  
Mines Action Group, UK



Nelmara Arbex, Global Reporting  
Initiative (GRI), Netherlands



Colin Melvin,  
Hermes, UK



Alexis Krajeski, F&C Asset Management,  
UK and Satoko Hoshino,  
Mitsubishi UFJ Trust, Japan



Mu Shin Kim,  
Asian Development Bank



Halim Wahib, Editor Malaysia Reserve  
and Anne Marie O'Connor New Zealand  
Superannuation Fund



Dr Geoffrey Williams,  
OWW Consulting,  
Malaysia and Singapore



James Gifford,  
Principles for Responsible Investment

Held from 29–31 July 2008 at the Hilton Hotel Kuala Lumpur, this was the first truly international CSR Conference in Malaysia. Jointly organised by OWW Consulting, RUSS Consulting and the EU-Malaysia Chamber of Commerce (EUMCCI), it brought together international investors, international stakeholders and members of the Malaysian corporate world to discuss Environmental, Social and Governance issues.

### PROMOTING INVESTMENT in MALAYSIA through CSR BUSINESS MATCHING

For the first time in Malaysia, local Company Representatives and Fund Managers met on a personalised, one-to-one basis with international Socially Responsible Investment (SRI) Firms representing around RM2.6 trillion (€520 billion). These included European fund managers Hermes (UK), F&C Investments (UK) and Mn-Services (Netherlands) as well as Asia-Pacific investors from New Zealand Superannuation Fund, the Asian Development Bank (Philippines) and Mitsubishi UFJ Group (Japan).

### AWARD-WINNING NGOS and COMMUNITY GROUPS from EUROPE and MALAYSIA

Co-laureate of the 1997 Nobel Peace Prize, the Mines Advisory Group (MAG) from the United Kingdom featured as a keynote speaker at the Conference. MAG was awarded the Prize for its work with the International Campaign to Ban Landmines (ICBL), which culminated in the 1997 Mine Ban Treaty - the international agreement that bans anti-personnel landmines, sometimes referred to as the Ottawa Convention.

### KEYNOTE SPEAKERS

TUNKU ABDUL AZIZ IBRAHIM, President, Caux Round Table, Malaysia  
JAMES GIFFORD, Executive Director, UN Principles for Responsible Investment  
DR. NELMARA ARBEX, Director of Learning Services, Global Reporting Initiative, the Netherlands  
ROB WHITE, Director of Operations, Mines Advisory Group, United Kingdom  
JOHN LINDON, Head of International Partnerships, Mines Advisory Group, United Kingdom

### CONFERENCE WORKSHOPS

Valuation Workshop: "Selling sustainability value to the capital markets": Dialogue for companies and investors – with the World Business Council for Sustainable Development

CSR Reporting to International Standards – The Global Reporting Initiative (GRI-G3) Guidelines – with OWW Consulting Sdn Bhd

### DELEGATES from LEADING MALAYSIAN and INTERNATIONAL COMPANIES

Ajinomoto (M) Sdn Bhd	Masterskill (M) Sdn Bhd; MRCB
Asia-Europe Institute, Universiti Malaya	Ogilvy Public Relations Worldwide
Boustead Holdings Berhad	Perbadanan Usahawan Nasional Berhad
British American Tobacco Malaysia	Petronas; Petronas Gas Berhad
Cahaya Mata Sarawak Berhad	Pixarus Communications Sdn Bhd
Capital Markets Board (CMB) Turkey	PT Chevron Pacific Indonesia
Daiwa Asset Management Co. Ltd., Japan	Public Investment Bank Bhd
DiGi Telecommunications Sdn Bhd; Elite Purnama	Sapuracrest Petroleum Berhad
F&N Coca-Cola (M) Sdn Bhd	Sime Darby Berhad
Fox Communications Sdn Bhd	Skali Web Services Sdn Bhd
Genting Berhad; Genting Berhad (Asiatic)	Taiyo Yuden (Sarawak) Sdn Bhd
Gleaneagles Hospital (Kuala Lumpur) Sdn Bhd	Tesco (Malaysia) Sdn Bhd
HeiTech Padu Berhad; IBM Malaysia Sdn Bhd	UEM Group Bhd
Impact Communications	Universiti Kebangsaan Malaysia
International Islamic University of Malaysia	University Technology MARA
Khazanah Nasional Berhad	Universiti Sains Malaysia
Korean Social Investment Forum (KoSIF)	YTL Corporation Berhad.
Malaysia Airports Holdings Berhad	



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CONFERENCE REGISTRATION FORM

Website: <http://www.csrconferences.com>  
Tel: +603-2261-4310 Fax: +603-2261-4359

Please [✓] where applicable

Mr.  Mrs.  Ms.  \_\_\_\_\_ (Title, if any)

Name:

Position:

Organisation:

Tel:  Fax:  Mobile:

E-mail:

Mailing Address:

Country:

Conference Fee for 2 days per person (only 1 discount package applies):  
(All prices are inclusive of conference materials, certificate, 2 tea breaks & 1 lunch on each day)

1. MYR 1,990.00 – Full Fee
2. MYR 1,592.00 – Early Bird Discount  
(20% Discount from 15th May - 30th June)
3. MYR 995.00 – NGO/Academician/Students  
(Flat 50% discount)
4. MYR 1393.00 or MYR 1,000.00- Group Registration Discount  
(Minimum of 3 or 10 persons respectively)
5. MYR 1,592.00 - OWW Partner Discount  
(20% discount available up to the date of the event  
see website for qualifying partners)

Workshop Fees (per workshop):

1. MYR 750.00 – Full Fee per Workshop
2. MYR 600.00 – Early Bird Discount  
(20% Discount from 15th May - 30th June)
3. MYR 525.00 or MYR 400.00- Group Registration Discount  
(Minimum of 3 or 10 persons respectively)
4. MYR 600.00 - OWW Partner Discount  
(20% discount available up to the date of the event  
see website for qualifying partners)
5. MYR 375.00 - NGO/Student Discount  
(50% discount available up to the date of the event)
6. Additional Benefit  
(Buy 4 workshops get 1 free)

Total amount due: MYR \_\_\_\_\_

**Payment method:**

Payment must be made to Owens, Williams & Wood Consulting (OWW) Sdn Bhd, and received before the event, by one of the following methods:

1.  **Maybank - Banktransfer/ Online Transfer/ Cheque**  
Account Name: Owens, Williams & Wood Cons (OWW) Sdn Bhd  
Account No: 5147-1230-1105  
Swift code: MBBEMYKL  
Account Bank and Address: Maybank  
KL Sentral SSC, Lot 7,8 & 9, Departure Hall, Level 1,  
KL City Air Terminal, 50470 Kuala Lumpur, Malaysia

2.  **Bank transfer/ Online transfer/ Cheque**  
Account Name: Owens, Williams & Wood Consulting (OWW) Sdn Bhd  
Account No: 318-3-000172-6  
Swift Code: UOVBYKLXXX  
Account Bank and Address: United Overseas Bank (Malaysia) Berhad,  
Unit 1-6, Ground Floor President House, Jalan Sultan Ismail,  
50250 Kuala Lumpur, Malaysia

Note:

- For bank draft, request for clearing at a local bank in Kuala Lumpur, Malaysia.
- Attach a copy of registration form with the bank draft/ cheque.
- For online transfer, request details to be online with the transfer form.  
This is to identify the sender/ transmitter on bank receipts.
- Fax a copy of this form to +603 2261 4359 or email  
enquiries@csrconferences.com to register.

Owens, Williams & Wood Consulting (OWW) Sdn Bhd  
Suite 2B-12-3 Block 2B, Plaza Sentral  
2 Jalan Stesen Sentral 5  
50470 Kuala Lumpur  
Malaysia

4. Send payment and form to the address opposite:

It is the responsibility of the Delegates to ensure the Organisers received the payment in full without any deduction for bank charges.

**TERMS AND CONDITIONS OF REGISTRATION**

**Payment information**

Conference fees are due in full at registration. Registration is not considered complete until payment is received. Fees are payable in Malaysian Ringgit (MYR) currency only. Registration will be accepted at Owens, Williams & Wood Consulting (OWW) Sdn Bhd until 29 July 2008 for the conference and 31 July for the workshop.

**Cancellations and Substitutions**

- Cancellations are not allowed and there will be no refund of any fees paid.
- Attendee substitutions may be made from the same company at anytime and must be submitted in writing.

**Exclusion**

The fee does not include accommodation, travel costs to and from the Conference venue and other unspecified taxes, if any. It excludes daily or hourly parking at the Conference venue.

**Limited liability**

In the event of cancellation of conference our liability will be limited only to full repayment of fees paid.

I agree to be bound by 'Responsible Recovery from a Global Crisis' conference Terms and Conditions of Registration

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)



## ORGANISING COMMITTEE INVITES YOU TO AN EXCITING MARKETING OPPORTUNITY!

The options laid out indicate the opportunities for contributing to the Second International CSR Conference 2009. Benefits will be consistent with those provided below.

For any additional information please contact the secretariat below.

1. DIAMOND SPONSOR	RM 100,000
Benefits:	
1.	A speaker slot for company's representative to share your company's CSR initiatives
2.	Exhibition space of 2 tables at the Exhibition area
3.	Recognition of your sponsorship in all our press releases
4.	Broadcast of Company profile of maximum 3 minutes by the emcee
5.	Full-page colour advertisement inside front cover of Souvenir Programme Book
6.	Complimentary 12 tickets for the Conference and Gala Dinner
7.	Company logo displayed on the backdrop of the Conference room
8.	Company logo and recognition of support on conference website and flyer
9.	Distribution of Company brochures or product samples/premiums during Press Conference and Delegate Registration

2. RUBY SPONSOR	RM 50,000
Benefits:	
1.	A speaker slot for company's representative to share your company's CSR initiatives
2.	Exhibition space of 1 table at the Exhibition area
3.	Recognition of your sponsorship in all our press releases
4.	Full-page colour advertisement in the Souvenir Programme Book
5.	Complimentary 6 tickets for the Conference and Gala Dinner
6.	Company logo displayed on the backdrop of the Conference hall
7.	Company logo and recognition of support on conference website
8.	Distribution of Company brochures or product samples/premiums during Delegate Registration

3. SAPPHIRE SPONSOR	RM 20,000
Benefits:	
1.	Exhibition space of 1 table at the Exhibition area
2.	Full page colour advertisement in the Souvenir Programme Book
3.	Complimentary 4 tickets for the Conference and Gala Dinner
4.	Company logo on the Conference website and flyer
5.	Company logo on the backdrop of the Conference room
6.	Distribution of company brochures or gifts during Press conference and Delegate Registration

4. EMERALD SPONSOR	RM 15,000
Benefits:	
1.	Company logo on the Conference website and flyer
2.	Complimentary 2 tickets for the Conference
3.	Full page of colour advertisement in the Souvenir Programme Book

5. NETWORKING RECEPTION	RM 10,000
Benefits:	
1.	Complimentary 2 tickets for the Conference
2.	Company logo on the conference website and flyer

We will be happy to consider other sponsorship possibilities on request.

Please complete the following form then fax it to +603 2261 4359

OWW CONSULTING SDN BHD  
Suite 2B-12-3, Block 2B, Plaza Sentral 2 Jalan Stesen Sentral 5, 50470 Kuala Lumpur  
Malaysia Tel: 603-2261-4310 Fax: 603-2261-4359  
Website: www.csrconferences.com

This contract is between the organiser of  
The Second International Corporate Social Responsibility  
Conference 2009 and the sponsor

I, \_\_\_\_\_

\_\_\_\_\_

the authorised representative for (Company name)

\_\_\_\_\_

agree to become the (type of sponsor)

\_\_\_\_\_

with the stated terms and conditions of  
the sponsorship.

Please enclose bank draft / cheque made payable to  
Owens, Williams & Wood Consulting (OWW) Sdn Bhd.

Company & Contact Details:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

\_\_\_\_\_

Contact Address: \_\_\_\_\_

\_\_\_\_\_

Office no. \_\_\_\_\_

Mobile no. \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please contact Enakshi Sengupta (enakshi.sengupta@oww-consulting.com)  
or Vijay Kapur (vijay.kapur@oww-consulting.com) for any clarification or  
other details.