

**Launch of ASIA-TALLOIRES NETWORK OF ENGAGED UNIVERSITIES (ATNEU) and 1st Dialogue
THEME: COLLABORATING FOR SOCIAL RESPONSIBILITY AND SUSTAINABILITY ACROSS THE REGION**

and

**2nd ASEAN UNIVERSITY NETWORK University Social Responsibility & Sustainability (USR&S)
Meeting**

THEME: KNOWLEDGE FOR PEOPLE: RESEARCH FOR COMMUNITY LIFE

9th – 11th May 2011, Puri Pujangga

Universiti Kebangsaan Malaysia (The National University of Malaysia)

EXECUTIVE SUMMARY

Universities play a pivotal role in both uniting stakeholders and in educating for regional development through their education, research and service-oriented efforts.

Realising this, the ASEAN University Network recently organised the Workshop on University's Social Responsibility and Sustainability from ASEAN-Japan Perspectives: Sharing and Caring for a Better Community (20-22 Oct 2010, Burapha University). The participating universities agreed that higher education institutions (HEIs) in the ASEAN region need to strengthen cooperative initiatives across their research, education and service missions in order to become a vibrant and dynamic force that can drive the development of the ASEAN community.

In October 2010, UKM led the development of the Asia-Talloires Network of Engaged Universities (ATNEU). ATNEU is a regional network dedicated to drive trans-disciplinary social responsibility initiatives between higher education institutions and diverse stakeholders, to promote greater university-industry-community collaborations that enhance the quality of life for Asian communities.

ATNEU provides a platform for the Asian regional chapter of the Talloires Network, a global association of over 190 institutions in 59 countries committed to strengthening the civic roles and social responsibilities of higher education globally.

OBJECTIVES:

- To share best practices, discuss strategic planning and undertake capacity building to drive sustainable knowledge-driven collaborations for the development of the Asian community.
- To develop a shared strategy for capacity building and sustainability in social responsibility across regional networks such as USR&S and ATNEU.

OUTCOMES:

- To develop capacity at a regional level to support and enable HEIs to connect with relevant stakeholders for social responsibility and sustainability.
- To explore mechanisms to evaluate the social impact and the social return on investment for regional social responsibility initiatives.
- To facilitate regional sustainable student social responsibility initiatives that will contribute towards the development of the regional community.

PARTICIPANTS:

AUN members, key stakeholders of universities in the Asian region, leaders from Malaysian public and private HEIs, representatives from the industries, NGOs and government agencies.

PROVISIONAL PROGRAMME:

Date	Activities	Remarks/ Venue
8 & 9 May 2011	Arrival of the participants <i>- Preparation of Exhibition / Check in / Free Time -</i>	<i>There will be opportunities for poster exhibitions depicting innovative regional engagement initiatives</i>
9 May 2011	Capacity Development Workshops (Malaysian & Regional Participants)	
09.00 – 12.00 hrs	Workshop 1: Robert G. Bringle (Chancellor's Professor, Indiana University-Purdue University) <i>Integrating service learning into the curriculum and co-curriculum to enhance the research, education and service missions of HEIs.</i>	
12.00 – 14.00 hrs	Lunch Break	
14.00 – 17.00 hrs	Workshop 2: <i>(to be confirmed)</i> <i>- Preparation of Exhibition / Check in / Free Time -</i>	
10 May 2011	THEME: COLLABORATING FOR SOCIAL RESPONSIBILITY AND SUSTAINABILITY ACROSS ASIA	
08.45 - 09.00 hrs	Registration	
09.00 - 09.45 hrs	Launch of ASIA – Talloires Network of Engaged Universities (ATNEU) Welcome Address from the Talloires Network	

09.45 – 10.30 hrs	Welcome Address from Universiti Kebangsaan Malaysia	
	Prof Tan Sri Dato Wira Dr Sharifah Hapsah Syed Hasan Shahabudin, Vice-Chancellor of Universiti Kebangsaan Malaysia	
10.30 - 11.00 hrs	Launch Address: <i>(to be confirmed)</i> Dato' Seri Mohamed Khaled bin Nordin, Minister of Higher Education Malaysia	Press Conference
	Photo Session	
11.00 – 11.45hrs	Plenary Session 1: Robert G. Bringle (Chancellor's Professor, Indiana University-Purdue University): <i>Capacity building for Impactful Community Development Initiatives</i>	
11.45 – 12.30 hrs	Plenary Session 2: Prof Durreen Shanaz (Head, Programme on Social Innovation & Change, National University of Singapore) <i>Working out the Sustainability Factor in Social Responsibility Initiatives</i>	
12.30 - 14.00 hrs	Networking Lunch and Visit Exhibition Area	
14.00 – 14.45 hrs	Plenary Session 3: <i>(to be confirmed)</i> Tan Sri Dato' Dr. Wan Zahid Mohd Noordin (Council Member, Sime Darby Foundation) <i>Industry perspective on Corporate Social Responsibility and collaboration with universities</i>	
14.45– 15.30 hrs	Plenary Session 4: Assoc Prof Dr Nantana Gajasen (Executive Director, ASEAN University Network): <i>AUN's Perspective on Strengthening Collaborations in Social Responsibility and Sustainability across Asia</i>	
15.30 – 15.45 hrs	Refreshments	
15.45 – 17.15 hrs	Breakout Session	

	<p>Participants will be divided into 2 -3 groups, with each group having a lead facilitator.</p> <p>The group discussions will focus on the following:</p> <ul style="list-style-type: none"> i. <i>What is the state of social responsibility of universities in your country, university?</i> ii. <i>What are the opportunities for future development of your work?</i> iii. <i>What challenges do you face?</i> iv. <i>What mechanisms, systems and structures need to be in place to facilitate effective collaboration with other universities across the region? eg for volunteer exchange for community development? For community based research?</i> v. <i>What opportunities exist for partnerships with other sectors – business, government, NGO, Philanthropy, etc?</i> vi. <i>How can a regional network best contribute to your institution’s social responsibility and sustainability goals?</i>
17.15 – 18.00 hrs	<p>Wrap-up Session: <i>Sharing, Reviewing and Integrating Outcomes from Breakout Sessions</i></p>
TBC	<p>Dinner for regional delegates and invited guests from industries, business community, government agencies and NGOs.</p>
11 May 2011	<p>THEME: KNOWLEDGE FOR PEOPLE: RESEARCH FOR COMMUNITY LIFE</p>
09.00 – 09.30 hrs	<p>Plenary Session</p> <p>Prof Dr Saran Kaur Gill (Deputy Vice Chancellor – Industry & Community Partnerships, UKM): <i>Knowledge- driven Social Responsibility Collaboration Across Asia: Case Studies for the Integration of Research and Volunteerism</i></p>

09.30 - 10.00 hrs	<p>Plenary Session</p> <p>Assoc Prof Dr Nantana Gajaseni (Executive Director, ASEAN University Network): <i>The Role of AUN in supporting social responsibility and sustainability</i></p>
10.00 - 10.30 hrs	<p>Refreshments</p>
10.30 - 12.00 hrs	<p>Workshop on USR&S (AUN representatives only)</p> <p>Introductory Session: <i>The Moderator will provide an overview of the 4 inter-related aspects of the USR&S Conceptual Framework</i></p> <p>Group Discussion: Objectives: <i>a) To consolidate existing and to move forward future collaboration across AUN members for collaborative community-based research that addresses socio-economic, health, environmental, health and educational needs as well as emergency & disaster relief areas in the region.</i> <i>b) To discuss and plan for collaborative proposals for funding for USR & S collaboration across ASEAN</i></p> <p><i>Participants will be divided into 2 groups, with each group having a lead facilitator.</i></p>
12.00-13.30 hrs	<p>Networking Lunch</p> <p><i>More informal time to allow participants to relax and get to know each other.</i></p>
13.30-16.00 hrs	<p>Continuation of Workshop on USR&S</p> <p>Group Discussion</p>
16.00 – 17.00 hrs	<p>Wrap up session: <i>Lead facilitators will present the outcome of the group discussions. Moderator will summarize the outputs.</i></p> <p>Concluding Remarks and Closing</p>
TBC	<p>High Tea and Departure of participants</p> <p><i>Departure date, times to be advised</i></p>
<p>- End of the Workshop -</p>	