The Royal Golden Jubilee International Seminar Series LXX

Integrated Cross-Disciplinary Research for Social Innovation
School of Liberal Arts, Walailak University
February 19, 2010

The Royal Golden Jubilee International Seminar Series LXX, organized by School of Liberal Arts, in collaboration with Research and Development Institute, Walailak University, with supports from the Royal Golden Jubilee Scholarship Network, Thailand Research Fund, Thailand.

Morning Schedule

Conference Room 1-219, Research Building, 2nd Floor
ห้องประชุม 1-219 อาคารวิจัยและพัฒนา ชั้น 2

Masters of Ceremonies:
Assist. Prof. Dr. Pragasit Sitthitikul
Assist. Prof. Dr. Pornbhasra Subhakorn

8:00-8:30 a.m. Registration

8:30-8:40 a.m. Opening Speech by Assoc. Prof. Dr. Thai Thipsuwannakul President, Walailak University (or Representative)

8:40-8:50 a.m. Welcoming Address by Assoc. Prof. Dr. Kosan Koosamran Deputy Director, RGJ-Ph.D.Program, Thailand Research Fund

8:50-9:15 a.m. Prelude by Prof. Dr. Cholthira Satyawadhma Dean, School of Liberal Arts, Walailak University RGJ-ISS LXX Organizer

9:15-9:45 a.m. Keynote Speaker: Assoc. Prof. Dr. Marc Askew Senior Fellow, Anthropology Program, University of Melbourne, and Senior research Fellow, Center for Conflict Studies and Cultural Diversity, Prince of Songkhla University, Pattani., Thailand

“Lost in Translation: The Gap between Official Transcripts of ‘Justice’ and Local Experiences in Thailand’s Troubled South”

9:45-10:00 a.m. Question & Discussion

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9:45-10:00 a.m. Coffee Break
Poster Presentation:

1. Ms. Phacharakamon Amnuay
   Faculty of Science, Prince of Songkhla University
   “Vocal Communication of Captive Male Zebra Dove”

2. Mr. Phirabun Phromchan
   Faculty of Science, Prince of Songkhla University
   “Sexual Selection Mechanism in Zebra Dove Geopelia Striata L.”

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Seminar Rooms, Research Building, 2nd Floor
ห้องประชุม 1-2-3 ชั้น 2 อาคารวิจัยและพัฒนา

10:00-12:00 a.m. Oral Presentation

Session 1: Critical Literacy, Languages, Cultural Diversities, Ethnicity, and Trans-Nationalism

Seminar Room 1-No. 219 Research Building 2nd Floor
ห้องประชุม 1-219 อาคารวิจัยและพัฒนา ชั้น 2

Chair: Assist. Prof. Dr. Pragasit Sitthitikul

1. Mr. Tu Keqin [Lecturer]
   Department of Chinese Language, School of Liberal Arts,
   Walailak University, Thailand
   “Life-styles of Single Women in Big Cities of China: Cross-disciplinary Study in Gender and Cultural Perspectives”

2. Assoc. Prof. Peng Yilin [Senior Research Fellow]
   Faculty of Liberal Arts, Chong Qing University,
   The People’s Republic of China;
   Visiting Research Fellow, Walailak University, Thailand
   “Distorted Spaces and Wandering Scene: Humanistic Introspection on Chinese Contemporary Arts and Aesthetic Education under the Trend of Postmodernism”

3. Dr. Adcharawan Buripakdi [Lecturer]
   Department of English, School of Liberal Arts
   Walailak University, Thailand
   “World Englishes in Thai Media: A Case of Thailand”

4. Mr. Thanik Khachonkittisakul [RGJ-Ph.D. Scholar, Mahidol University]
   Research Institute for Languages and Cultures of Asia,
   Mahidol University, Thailand
   “A Social Semiotics Study of the Emerald Buddha Temple”
5. Mr. Amnuayvit Thitibordin [Lecturer]
   Department of Regional Studies, School of Liberal Arts,
   Walailak University, Thailand
   “The Dynamics of Capitalism in Northern Thailand after WW II”

6. Assist. Prof. Dr. Lawan Sangkhaphanthanon [Senior Lecturer]
   Department of Thai and Oriental Languages, Faculty of Social Sciences and
   Humanities, Mahasarakham University, Thailand
   “The Identity Construction in Lowland Laotian's Folk Tale”

7. Mrs. Navafon Leesinsawat
   Faculty of Sociology and Anthropology, Thammasat University, Thailand
   “Imaginary of Nationalism through Recorded Speech of Field
   Marshall P. Pibulsongkram”

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10:00-12:00 a.m.

**Session 2:** Ecology, Eco-Informatics, and Computational Sciences

**Seminar Room 2-No. 203 Research Building 2nd Floor**
ห้องประชุม 2-203 ชั้น 2 อาคารวิจัยและพัฒนา

**Chair:** Mr. Robert J. Santos

1. Mrs. Premrudee Noonsang [Ph.D. Candidate, Walailak University]
   School of Science, Walailak University, Thailand
   “Developing Business Intelligent Tools for NBIDS Coral Database System”

2. Ms. Sirilak Chumkiew [RGJ-Ph.D. Scholar, Walailak University]
   School of Science, Walailak University, Thailand
   “Sea Surface Temperature and Its Anomaly at 20 Coral Reef Sites”

3. Mr. Phusit Horpet [Lecturer]
   School of Engineering and Resource Management,
   Walailak University, Thailand
   “Managing Long-term Area Study in Coastal Management Course at Walailak University, Thailand”

4. Ms. Puangrat Jinpon [Ph.D. Candidate, Walailak University]
   School of Science, Walailak University, Thailand
   “Developing Decision Support System Using Dashboard and OLAP for Subdistrict Administration Organization Network”

5. Ms. Nathigan Raknak [Ph.D. Candidate, Chulalongkorn University]
   Faculty of Education, Chulalongkorn University, Thailand
   “Development of an Instructional Model Based on the Transfer of Learning Approach to Enhance Mathematical Skills and Processes in Problem-solving, Reasoning, and Connections of Seventh Grade Students”

6. Ms. Pantipa Promarak [Ph.D. Candidate, Chulalongkorn University]
   Faculty of Education, Chulalongkorn University
   “Development of an Instructional Process by Using the process of Generalization to Enhance Algebraic Reasoning Ability and Mathematical Communication of Ninth Grad Students”
7. Ms. Sukanya Chaemchoy [Ph.D. Candidate, Chulalongkorn University]  
Faculty of Education, Chulalongkorn University, Thailand  
“Proposed Educational Administration Strategies for Schools  
Transferred from the Office of the Basic Education Commission to  
Subdistrict Administration Organization”

8. Assist. Prof. Chalongchai Teevasuthornsakul [Lecturer]  
Burapha University, Thailand  
“Instructional System of Computer Programming for Secondary  
School: Case Study from School Encouraging Student to Continually  
Pass the First Round of Thailand Olympiad”

10:00-12:00 a.m.  
Session 3:  
Thai Wisdom and its Role in Arts, Literature, Eco-criticism,  
Gender, and Society  
Seminar Room 3-No. 211 Research Building 2nd Floor  
ห้องสัมมนา 3-211 อาคารวิจัยและพัฒนา ชั้น 2  
Chair:  
Assist. Prof. Dr. Pornbhasra Subhakorn  
1. Assoc. Prof. Cholada Ruengruglikit [Senior Lecturer/RGJ-Ph.D. Advisor]  
Department of Thai, Faculty of Arts, Chulalongkorn University, Thailand  
“Kap He Chom Khruueang Khao Wan, Kap He Nirat Raem Rot Rang  
(The Absence of the Taste of Passion and the Taste of Exquisite  
Court Cuisine)”

2. Dr. Wattana Boonjub [Senior State Executive Officer]  
Office of Literature and History, Ministry of Culture, Thailand  
“Traditional Thai Architectural Character in Contemporary  
Thai Building Design”

3. Assist. Prof. Dr. Anchalee Chayanuvat [Senior Lecturer]  
Department of English, School of Liberal Arts,  
Walailak University, Thailand  
“Pranang Leudkhaw: A Legendary Royal Figure of Southern  
Thailand Who Took an Outstanding Role in Community Building”

4. Assoc. Prof. Dr. Suebpong Thammachat [Senior Lecturer]  
Department of Thai Studies, School of Liberal Arts,  
Walailak University, Thailand  
“Women in Southern Thai Local History and Legendary Tales”

5. Ms. Taweeluck Pollachom [Lecturer]  
School of Liberal Arts, Walailak University, Thailand  
“Women and ‘Development’: Critique of Women’s Knowledge  
Construction Paradigm in Thai Society”

6. Mr. Keerati Dhanachai [RGJ-Ph.D. Scholar, Chulalongkorn University]  
Department of Thai, Faculty of Arts, Chulalongkorn University, Thailand  
“Creation of ‘Konlabot Yatiphang’ in Thai Poetry:  
Concepts and Relations to Literary Convention”
7. Assist. Prof. Thanya Sangkhaphanthanon  
   [RGJ-Ph.D. Scholar, Naresuan University]  
   Department of Thai and Oriental Languages, Faculty of Social Sciences and  
   Humanities, Mahasarakham University, Thailand  
   “Uttarakurutavipa - Buddhist Ecotopia: An Eco-criticism  
   on a Thai Buddhist Text-Tribhumikatha”

8. Dr. Paphatsaun Thianpanya [Lecturer]  
   Department of Political Science, Ubon Rachathani University, Thailand  
   “Siamese Cosmology and Siamese Kingship in the Three Seals Law”

9. Mr. Polprut Panasathit Ph.D. Candidate, Thammasat University]  
   College of Integrated Science, Thammasat University, Thailand  
   “Critique of Thai Spatial Planning: the Production and Control of  
   Space by State through Power & Spatial Science”

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Research Building, Ground Floor
อาคารวิจัยและพัฒนา ชั้น 1

12:00-1:00 p.m. Luncheon

Exhibition: Dean’s Award for Chinese Calligraphy

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Afternoon Schedule

Conference Room 1-219, Research Building, 2nd Floor
ห้อง 1-219 อาคารวิจัยและพัฒนา ชั้น 2

Masters of Ceremonies:
Assist. Prof. Dr. Pragasit Sitthitikul
Assist. Prof. Dr. Pornbhasra Subhakorn

1:00-2:00 p.m. Plenary Sessions

1:00-1:20 p.m. Plenary Speaker: Venerable Dhammananda  
   (Assoc. Prof. Dr. Chatsumarn Kabilsingh)  
   “Dipavamsa: The Earliest Buddhist Chronicle by Women”

1:20-2:30 p.m. Panel Discussion:  
   “Integrated Cross-disciplinary Research for Social Innovation”

Moderator: Assoc. Prof. Dr. Michael Montesano  
   [Senior Lecturer, University of Singapore]

▪ 1:20-1:35 p.m.  
   “The Function of Cross-cultural Communication Knowledge in  
   Intercultural Communication: A Methodological Approach”  
   by Assoc. Prof. Yeonkwon Jung (15 minutes)  
   School of English Language and Communication,  
   Kansai Gaidai University, Japan
- 1:35-1:50 p.m.
  “Cross-disciplinary Research and Education Post Copenhagen 2009”
  by Dr. Philip Nicholls [Senior Lecturer]
  Graduate School of Business, Assumption University, Thailand

- 1:50-2:05 p.m.
  “University Social Responsibility Alliance: Responsibility for Sufficiency Economy, Green Technology, and Sustainable Environments”
  by Ms. Saninuj Sawasdikosol (P. Moral) [Founder/President]
  University Social Responsibility (USR) Alliance, San Francisco, USA

- 2:05-2:20 p.m.
  “Military Vulnerability, Ideology, and Ratification of the International Criminal Court in Asia”
  by Ms. Julie S. Hunter [Ph.D. Candidate, Yale Law School, USA]
  Secretariat Office, International Criminal Court Coalition, United Nation. USA

- 2:20-2:30 p.m. Discussion

Afternoon Schedule
(Moving to Academy Building 1)

Seminar Room No. 1 - 2 - 3, Academy Building 1, 1st and 2nd Floors
ห้องประชุม 1 - 2 - 3 อาคารวิชาการ 1 ชั้น 1 – 2

2:40-4:30 p.m. Oral Presentation

Session 4: Human Rights, Politics of Peace, and Justice in Local and International Contexts

Seminar Room A: Seminar Room 1, Academy Building 1, 1st Floor
ห้องสัมมนา 1 อาคารวิชาการ 1 ชั้น 1

Chair: Dr. Wararat Whanchit

1. Ms. Longgina Novadona Bayo [Research Fellow]
   Gajamadha University, Indonesia
   “The Hegemony of Tradition in Eastern Indonesia Politics”

2. Mr. Pichet Sangthong [RGJ-Ph.D. Scholar, Chulalongkorn University]
   Prince of Songkhla University, Thailand
   “War and Peace: The Masjid Kresik Legends and Ethnic Identity in Pattani”

3. Ms. Chutimas Suksai [Ph.D. Candidate, Thammasat University]
   College of Integrated Science, Thammasat University, Thailand
   “Unprovable Truth”: Narratives of Ambiguities and Human Rights Knowledge in Michael Ondaatje’s Anil’s Ghost”

4. Ms. Padtheera Narkuraiaratan [Ph.D. Candidate, Thammasat University]
   College of Integrated Science, Thammasat University, Thailand
   Living with violence: a preliminary study of “sub-minority group”, the Catholic, in three southernmost provinces of Thailand.
5. Solatun Bin Dulah Sayuti [Senior Research Fellow] 
   Department of Social Culture-Academy of Malay Studies, 
   University of Malaya-Kuala Lumpur, Malaysia 
   “Empathetic Communication in Peace Making and Conflict 
   Resolution”

6. Ms. Attama Pocapanishwong [Ph.D. candidate, Thammasat University] 
   Interdisciplinary Studies Program, Thammasat University, Thailand 
   “Diasporic Workers from Burma: The Social Construction of 
   ‘The Alien Workers’ in Thai State and Society”

7. Mr. Rheinhard Sirait [Lecturer] 
   Department of Regional Studies, School of Liberal Arts, 
   Walailak University, Thailand 
   “Unpunished Crimes: How the Gross Human Rights Violation 
   Perpetrators Were “Pardoned” in Indonesia Post-Soeharto?”

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2:40-4:30 p.m.

Session 5: Science, IT, Education, Tourism: Cross-disciplinary Research towards 
Sufficiency Economy, Green Technology, and Sustainable Environments

Seminar Room B: Seminar Room 2, Academy Building 1, 1st Floor 
ห้องสัมมนา 2 อาคารวิชาการ 1 ชั้น 2

Chair: Assoc. Prof. Dr. David Harding

1. Dr. Ladda Thiamwong [Lecturer] 
   School of Nursing, Walailak University, Thailand 
   “The Art of Gerontological Nursing: Educating Nursing Students 
   about Caring for the Elderly through Connecting Them with 
   Their Own Family Experiences”

2. Mr. Sunthorn Boonkaew [Lecturer] 
   School of Management, Walailak University, Thailand 
   “The Certification and Standard Mania: the Future of the 
   Tourism Industry in Thailand”

3. Dr. Upsorn Boonyang [RGJ-Ph.D. Scholar, Kasetsart University] 
   School of Science, Walailak University, Thailand 
   “Economical Way of Synthesizing Synthetic Bone and 
   Its Application as a Drug Delivery”

4. Mrs. Kaori Akama [Lecturer] 
   School of Liberal Arts, Walailak University, Thailand 
   “Use of Remote Sensing and GIS for Assessing Changes in Coastal 
   Environmental Conditions in Nakhon Si Thammarat Province”

5. Ms. Siriya Thammachat [RGJ-Ph.D. Scholar, Mahidol University] 
   Faculty of Chemistry, Mahidol University 
   “Functional Role of Amino Acids at C-Terminal Fragment 
   of Cyt2Aa2 Toxin” [to be confirmed from U.of Berkeley]

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Session 6: Ongoing Research in Teaching (Language), Humanities, Social Sciences, and Science

Seminar Room B: Seminar Room 3 (No. 124), Academy Building 1, 1st Floor ห้องสัมมนา 3 (ห้องวัฒนธรรมศึกษา-124) อาคารวิชาการ 1 ชั้น 1

Chair: Assist. Prof. Dr. Anchalee Chayanuvat

1. Ms. Parichart Phadungsat [Ph.D. Candidate, NIDA] School of Liberal Arts, Walailak University "New Paradigm of Public Administration: Decentralization of Thai Public Health Policy"

2. Ms. Yao Xiaoling [Lecturer] Department of Chinese Language, School of Liberal Arts Walailak University, Thailand "My Way in Teaching Oral Chinese to Non-background Southern Thai Students"

3. Dr. Patcharee Prasretthasute [Lecturer] Department of English, School of Liberal Arts, Walailak University, Thailand "Thai EFL Learners' Cognitive Processes in Listening Comprehension"

4. Mr. James P. Kadd [Lecturer] Department of English, School of Liberal Arts, Walailak University, Thailand "Thai Culture Training Course: Attitudes and Perceptions of Native English Speaking Teachers"

5. Mr. Robert J. Santos [Lecturer] Department of English, School of Liberal Arts, Walailak University, Thailand "Peer Assessment in Thai University Health Science Students in Cooperative Education Groups: A Qualitative Study"

6. Mr. Weerayoot Sirifeen [Teaching Assistant] Department of English, School of Liberal Arts, Walailak University, Thailand "A Study of WU Freshmen English Improvement: Self-Access Materials Learning"

7. Mrs. Panatda Siriphanich Faculty of Liberal Arts, Prince of Songkhla University, Thailand "Use of Mind Mapping to Improve Reading Comprehension of EFL University Students"

8. Mr. Abdul Razak Panaemalae [Lecturer] Department of Regional Studies, School of Liberal Arts, Walailak University, Thailand “เขียน ความรู้” และเลิกกุ้งเรื่อง การปฏิรูปวรรณกรรมตามแนวคิด Genuine Literature” (to be confirmed)
Lobby, Academy Building 1, Ground Floor: School of Liberal Arts
ห้องโถงกลาง อาคารวิชาการ1 ชั้นล่าง: สานักวิชาศิลปศาสตร์

*Masters of Ceremonies:*
*Assist. Prof. Dr. Pornbhasra Subhakorn*
*Mr. John Zinck*

4:30-4:40 p.m. Coffee Break/ Recreation

4:40-4:45 p.m. **Book Launch:**
*Poet Laureate Angkarn Kalyanapongs (ปรัชญำกวี อังคำร กัลยำณพงศ์)*
*by Editors: Cholthira Satyawadhn, Suebpong Thammachat*

4:45-5:00 p.m. **Poetry Recital** [in Thai/English/Chinese/Japanese/Malay/Java]
*Selected Poems of Angkarn Kalyanapongs*  
*by Dr. Wattana Bunjap & Dr. Taywee Bunjap and Lecturers/Students of School of Liberal Arts, Walailak University*

5:00-5:10 p.m. **Closing Remarks**
*by Prof. Dr. Naksit Koowatanachai (or Representative)*
*Director, RGJ-Ph.D. Program, Thailand Research Fund*

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5:10-5:30 p.m. Move to Walailak University Guest-House
for Reception/Dean’s Seminar Series
(เคลื่อนย้ายไปสันทนาการที่เรือนพักรับรองริมอ่างเก็บน้ำ)

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you are cordially invited to attend

THE RGJ-ISS LXX RECEPTION
&
DEAN’S SEMINAR SERIES III

Hosted by

Prof. Dr. Choltihira Satyawadha
Dean, School of Liberal Arts

February 19, 2010
5:30-9:00 p.m.

Walailak University Guest-House
เรือนพักผ่อนริมอ่างเก็บน้ำ

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Master of Ceremonies:
Dr. Wararat Whanchit
Assoc. Prof. Dr. Suebpong Thammachat

5:30-6:00 p.m.  Site-seeing/chit-chat/at leisure
Unplugged Concerto
Soft drinks/Snacks/Entrée

6:00-7:00 p.m.  Buffet Dinner
International food courts
KOPI: Southern Thai coffee/tea

7:00-7:45 p.m.  Dean’s Seminar Series III (Dinner Talk in Thai)
“Are we still fighting with Ghosts?”
The Continuing Conflict over the ‘Problem’ in Southern Thailand”
by Assoc. Prof. Dr. Marc Askew
(ความขัดแย้งเรื่อง ปัญหา สามจังหวัดชายแดนภาคใต้)
เสวนาที่ห้องพักผ่อนริมอ่างเก็บน้ำ โดย รศ.ดร.มาร์ค แอสคิว
นักวิจัยอาวุโส สถานวิจัยความขัดแย้งและความหลากหลายทางวัฒนธรรม
มหาวิทยาลัยสงขลานครินทร์ วิทยาเขตปัตตานี

7:45-8:00 p.m.  Discussion
ร่วมเสวนาโดยผู้มารวม

8:00-8:30 p.m.  Musical Poetry Recital
ล้าน้ากวี ผสาน คีตศิลป์
ศิลปินรับเชิญ: ดร.วัฒนะ บุญจับ และ ดร.เทวี บุญจับ

8:30-9:00 p.m.  Quartet String Concerto (to be confirmed)
วงดนตรี...........
นักดนตรีรับเชิญ: Julie S. Hunter
และแขกผู้มาร่วมเข้าร่วมงานตามอธิบายครั้งนี้

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